

2RDJ-FM COMMUNITY RADIO

Sponsorship Package

The heart and soul of
Sydney's inner west.



CONTACT US

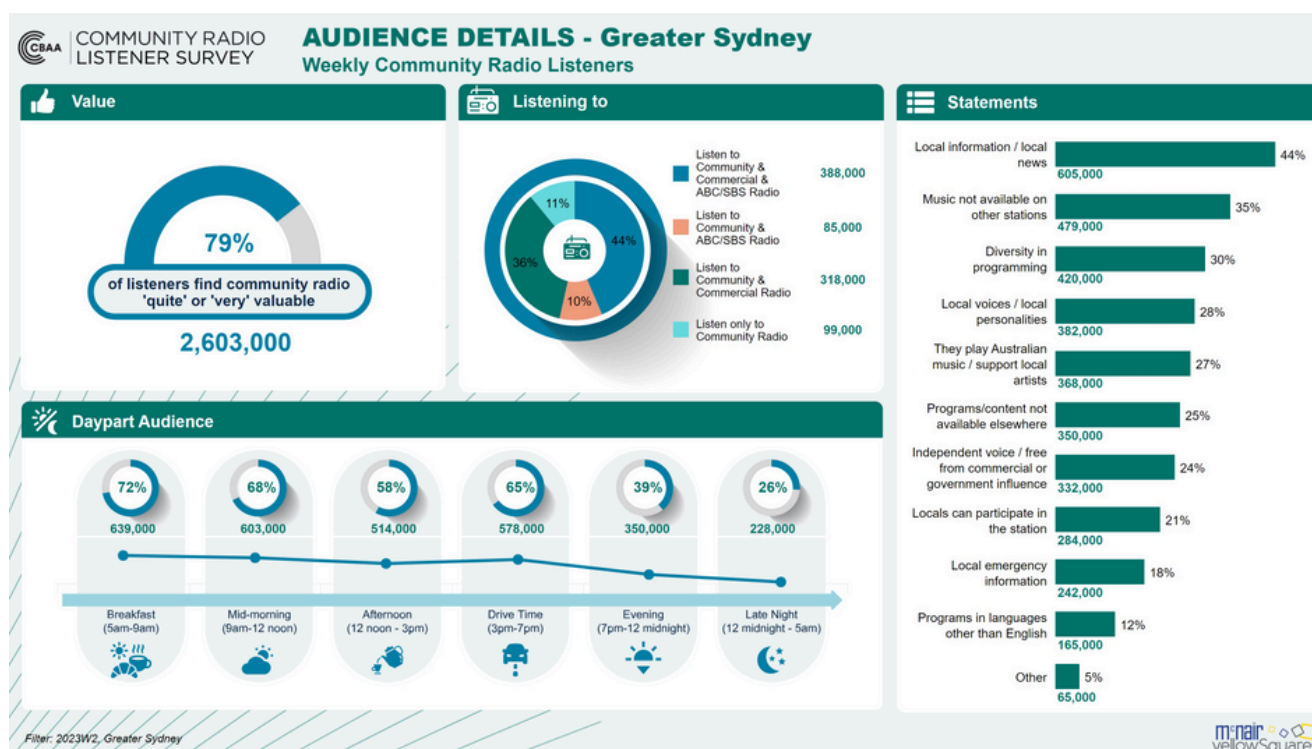
Office – 02 9744 3284 (Mon-Fri 10:00-5:00pm)

Email – info@radio2rdj.com

Postal Address:

PO Box 1088, Burwood North. NSW. 2134.

Are you a business or not-for-profit organisation? Or maybe a creative or recording artist? With a reach of up to 250,000 residents per week and 25k+ Facebook hits per month it makes sense to promote on Radio 2RDJ.



Talk to us today about our individually designed promotional packages which can be tailored to suit your budget. At 2RDJ, you have the opportunity to showcase your works to a dedicated, engaged, and active audience, helping to elevate your profile.

- Rates include in-house production: voice over a basic music bed from a script approved by the client.
- 30 second on-air announcements are scheduled by the station to run at the best available time and in relevant music / special interest programs.
- All promotional campaigns are individually designed to achieve your objectives and packages can be tailored to suit your budget. Rates for naming rights to individual programs can be negotiated on request.



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info@radio2rdj.com or telephone 02 97443284

Rate Card

Business / Not-For-Profit Package	\$200	\$400	\$600
30-Second Promotional Spots	12	28	50
Bonus Spots	5	10	15
Online promotion on 2RDJ-FM webpage			✓
Opportunity for sponsored interview		✓	✓
Mention on 2RDJ-FM Socials	✓	✓	✓

Recording Artists/Musicians	\$200	\$300	\$400
30-Second Promotional Spots	20	35	50
Bonus Spots	5	10	15
Interview and opportunity to play live on air	✓	✓	✓
Online promotion on 2RDJ-FM webpage	✓	✓	✓
Mention on 2RDJ-FM Socials	✓	✓	✓
One feature article with link to website	✓	✓	✓
Podcast	✓	✓	✓

Creative Artists and Authors	\$200	\$300	\$400
30-Second Promotional Spots	20	35	50
Bonus Spots	5	10	15
Opportunity to read published works on 2RDJ-FM	✓	✓	✓
Online promotion on 2RDJ-FM webpage	✓	✓	✓
Mention on 2RDJ-FM Socials	✓	✓	✓
One feature article with link to website	✓	✓	✓
Podcast Recording	✓	✓	✓

All prices are inclusive of GST



2RDJ-FM the trusted voice of the Inner West since 1983.

Who are we

Founded in Burwood in 1983, 2RDJ-FM is a community radio station operated by the RDJ FM Community Radio Co-Op Ltd. We proudly serve the local government areas (LGA) of Burwood, Strathfield, Canada Bay, and the former LGA of Ashfield.

Who listens

Our audience boasts a potential reach of over 250,000 residents, with an estimated weekly listenership of around 30,000 to 40,000. Listeners can enjoy our broadcasts by tuning into 88.1 FM, visiting our website at www.radio2rdj.com, or streaming through apps such as TuneIn or Community Radio Plus.

Why they listen

- ✓ Local information and news.
- ✓ Talk programs and interviews.
- ✓ Advocate Australian artists
- ✓ New music from independent artists
- ✓ Specialist music and feature programs
- ✓ Programming and music not heard elsewhere

Why promote with us

2RDJ-FM can help elevate your profile to reach a devoted and loyal audience.

What to do next

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