

RDJ-FM COMMUNITY RADIO CO-OP LTD COMMUNITY PARTICIPATION POLICY

Mission: To be a viable culturally diverse community based organisation with strong ties to local groups. To entertain. To stimulate interest in local issues/affairs. To educate. To tie in all three elements in the Station's programming.

Vision: To be the radio station of choice for residents in our target area for local news, views, events and entertainment.

Values: As an organisation we value our standing in the community and we value our RDJ family.

In our production and delivery of radio programs we value excellence, diversity and a high standard of ethical behaviour.

As members we value a culture that fosters inclusiveness, friendliness, tolerance, courtesy, consideration, positivity, and open communication.

2RDJ-FM will

- provide a voice for Sydney's Inner west.
- promote the Inner West through the broadcasting of information, news, community services and activities, entertainment and all aspects of community life.
- allow for the diversity of the region to be communicated through open access to the community of their own broadcasting facilities.
- bring the community together through the promotion of services and facilities within the community that represent the aspirations and endeavours of the region and its people.
- provide a mix of entertainment, information, news and other opportunities that reflect our community's needs and interests.
- encourage our community to provide feedback via social media, via surveys and via direct feedback.

2RDJ's community consists of

- its listeners.
- its members.
- its wider community.

2RDJ-FM will connect with its community by

- attending community events.
- forming relationships with volunteer coordination bodies.
- providing an opportunity for individual groups, organisations, associations to communicate via the medium of radio.
- distributing brochures at outdoor broadcasts and community events
- publicising its services via notices on community bulletin boards, social media, or articles in the local press.
- networking with elected representatives of local, state and federal government.
- promoting the benefits of membership widely, such as through on-air announcements, membership drives, website / social media.

- actively seeking feedback on its programming.
- involving its members in its decision-making.

2RDJ-FM will provide its community with

- access to membership.
- a range of mechanisms to communicate with the station.
- a diverse selection of programs including programs broadcast in community languages.
- links to its social media sites.
- promotion of community activities via CSAs and postings on its community noticeboard
- new skills by training its members in a variety of roles free of charge
- access for not-for-profit and community groups to the station's facilities, whether by community service announcements, interviews or regular programs.

In making decisions on all aspects of the station's activities, 2RDJ-FM will be guided by feedback from the communities we serve.

UNDER REVIEW