

PROGRAMMING POLICY

Mission: To be a viable culturally diverse community based organisation with strong ties to local groups. To entertain. To stimulate interest in local issues/affairs. To educate. To tie in all three elements in the Station's programming.

Vision: To be the radio station of choice for residents in our target area for local news, views, events and entertainment.

Role of the Programming Committee

The Programming Committee programs the station and allocates presenters to on-air shifts. It

- is appointed annually by the Board following a call for nominations
- is responsible to the Board
- elects a co-ordinator annually to head the committee
- appoints "liaison officers" to oversee the operation of the programming bands
- reports monthly to the Board

The Programming Committee's duties include, but are not restricted to

- monitoring the quality of programs going to air
- organising training for new members
- enforcing legislative requirements, standards and station rules;
- ensuring that presenters do not broadcast any material of a commercial nature;
- liaising regularly with presenters

Although members of the Programming Committee do not need to have on-air shifts, only financial members of RDJ-FM Community Radio Co-op Ltd are eligible for appointment. The Production Co-ordinator and the New Members' Co-ordinator will be members of the Committee *ex officio*. *Ex officio* members have the same rights and obligations as other members.

Programming Framework

In making programming decisions, the Program Committee will take into consideration the requirements of its licence as well as the community broadcasting codes of practice. It will also be guided by the community profile of its licence area, by feedback from listener surveys and by other relevant research.

As far as practicable within this framework, 2RDJ-FM will

1. Broadcast programs that are locally produced and presented;
2. Encourage programming that reflects the interests of its community;
3. Showcase local artists and promote their music;
4. Introduce local people from all walks of life to its listening audience;
5. Broadcast a wide range of musical styles that are not available on other stations;
6. Include specialist programs that are not otherwise broadcast;
7. Recognise and encourage diversity in its programming;

8. Provide a voice for local community organisations to promote their activities;
9. Promote events and activities taking place within its community;
10. Broadcast a range of programs in community languages;
11. Encourage presenters to build teams to support their programs;
12. Provide opportunities for learning institutions to gain practical media experience as part of their programs.

The allocation of on-air shifts depends on the station's needs; the availability of presenter(s) and the nature of the proposed program.

Relationship with the Community Radio Broadcasting Codes of Practice
2RDJ-FM will

- not broadcast material that may:
 - incite, encourage, or present for its own sake violence or brutality,
 - mislead or alarm listeners by simulating news or events,
 - present as desirable the use of illegal drugs, the misuse of tobacco or alcohol as well as other harmful substances, or
 - glamorise, sensationalise, or present suicide as a solution to life problems;
- attempt to avoid censorship where possible;
- not broadcast material that is likely to stereotype, incite, vilify, or perpetuate hatred against, or attempt to demean any person or group, on the basis of ethnicity, nationality, race, language, gender, sexuality, religion, age, physical or mental ability, occupation, cultural belief or political affiliation;
- follow applicable privacy laws;
- present factual material accurately and ensure that reasonable efforts are made to correct substantial errors of fact as quickly as possible;
- clearly distinguish factual material from commentary and analysis;
- represent viewpoints fairly.