

**2RDJ-FM COMMUNITY RADIO**

# **Sponsorship Package 2026**

The heart and soul of  
Sydney's inner west.



## **CONTACT US**

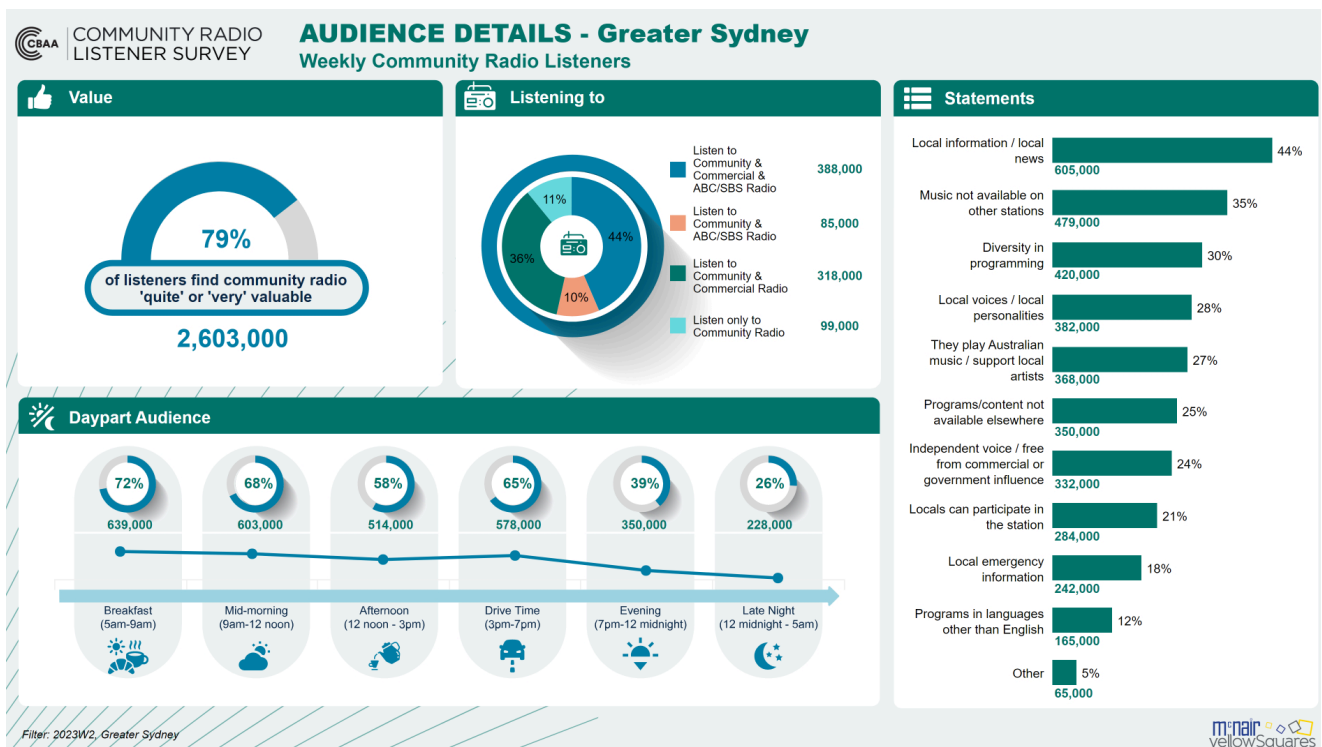
Office – 02 9744 3284 (Mon-Fri 10:00-5:00pm)

Email – [info@radio2rdj.com](mailto:info@radio2rdj.com)

Postal Address:

PO Box 1088, Burwood North. NSW. 2134.

**Are you a business or not-for-profit organisation? Or maybe a creative or recording artist? With a reach of up to 250,000 residents per week and 25k+ Facebook hits per month it makes sense to promote on Radio 2RDJ.**



Talk to us today about our individually designed promotional packages which can be tailored to suit your budget. At 2RDJ, you have the opportunity to showcase your works to a dedicated, engaged, and active audience, helping to elevate your profile.

- Rates include in-house production: voice over a basic music bed from a script approved by the client.
- 30 second on-air announcements are scheduled by the station to run at the best available time and in relevant music / special interest programs.
- All promotional campaigns are individually designed to achieve your objectives and packages can be tailored to suit your budget. Rates for naming rights to individual programs can be negotiated on request.

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info@radio2rdj.com or telephone 02 97443284



# Rate Card - Business and NFP

<b>Companies</b>	<b>3mths</b>	<b>6mths</b>
20 x 30-Second Promotional Spots per week	\$2,400*	\$4,160*
Opportunity for sponsored interview	✓	✓
Regular online promotion on 2RDJ-FM Facebook page	✓	✓
Your business website link on 2RDJ website	✓	✓

<b>Independent small business</b>	<b>3mths</b>	<b>6mths</b>
20 x 30-Second Promotional Spots per week	\$1,200*	\$2,080*
Opportunity for sponsored interview	✓	✓
Regular online promotion on 2RDJ-FM Facebook page	✓	✓
Your business website link on 2RDJ website	✓	✓

<b>Not-for-profit organisations</b>	<b>3mths</b>	<b>6mths</b>
20 x 30-Second Promotional Spots per week	\$720*	\$1,300*
Opportunity for sponsored interview	✓	✓
Regular online promotion on 2RDJ-FM Facebook page	✓	✓
Your business website link on 2RDJ website	✓	✓

**Packages tailored to suit your needs.**

\*All prices are inclusive of GST



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# Rate Card - Creatives

<b>Creatives</b>	<b>12mths</b>
20 Promotional Spots	\$200*
Up to three (3) in-depth interviews on air	✓
Interviews recorded as a podcast and made available to you and hosted on the 2RDJ website	✓
Excerpt of interview/s of up to 5mins to be played across 2RDJ-FM programming	✓
Links on 2RDJ website, on a dedicated creatives page	✓
Mention on 2RDJ-FM Socials	✓

\*All prices are inclusive of GST



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# 2RDJ-FM the trusted voice of the Inner West since 1983.

## Who are we

Founded in Burwood in 1983, 2RDJ-FM is a community radio station operated by the RDJ FM Community Radio Co-Op Ltd. We proudly serve the local government areas (LGA) of Burwood, Strathfield, Canada Bay, and the former LGA of Ashfield.

## Who listens

Our audience boasts a potential reach of over 250,000 residents, with an estimated weekly listenership of around 30,000 to 40,000. Listeners can enjoy our broadcasts by tuning into 88.1 FM, visiting our website at [www.radio2rdj.com](http://www.radio2rdj.com), or streaming through apps such as TuneIn or Community Radio Plus.

## Why they listen

- ✓ Local information and news.
- ✓ Talk programs and interviews.
- ✓ Advocate Australian artists
- ✓ New music from independent artists
- ✓ Specialist music and feature programs
- ✓ Programming and music not heard elsewhere

## Why promote with us

2RDJ-FM can help elevate your profile to reach a devoted and loyal audience.

## What to do next

Talk to us today on 02 9744 3284 or contact us at [info@radio2rdj.com](mailto:info@radio2rdj.com)

We look forward to hearing from you!



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